

Berryessa 5K Walk/Run Sponsorship Information!

October 9, 2011 Berryessa Community Center San Jose

All sponsorship opportunities are fully tax deductible and must be paid by September 15 to be included in the printed materials.

Main Sponsor: \$5,000

This premiere, one-of-a-kind sponsorship will provide your company with countless publicity, opportunities and recognition. This package is a unique opportunity to position your company in the community while aligning with a wonderful cause. You will receive:

- Presenting sponsor name and logo included with Race title
- Sponsorship Exclusivity
- Race packet pick-up on-site at presenting sponsor's business
- Name on Start/Finish line banner
- Name and logo on all promotional materials (web, posters, media)
- Materials in race goodie bag (if we have one)
- Special recognition at festival
- Presenting name and logo on race t-shirt
- 15 complimentary race registrations
- Opportunity to set up your 10x10 booth at festival to promote business

Gold Sponsor: \$ 2,500

- 3x10 banner at Winners Station
- Prominent Name and Logo on T-Shirt
- Name on Race Bibs
- Name and logo on all promotional materials (web, posters, media)
- Materials in race goodie bag
- 15 complimentary race registrations
- Opportunity to set up your 10x10 booth at festival to promote business

Silver Sponsor: \$1,000

- Name and Logo on T-Shirt
- Name on Water Station
- Name and logo on all promotional materials (web, posters, media)
- Materials in race goodie bag
- 3 complimentary race registrations
- Opportunity to set up your 10x10 booth at festival to promote business

Bronze Sponsor: \$500

- Name and Logo on T-Shirt
- Name on all promotional materials (web, posters, media)
- Materials in race goodie bag
- 1 complimentary race registration

In Kind Donations Needed:

- Bottled Water
- Bananas/Oranges/Apples
- Copy and Printing Services
- Race Bags
- Timing Clock
- Energy Bars
- Energy Drinks
- Photography Services
- Tables for Pit Stops and Water Stations
- Gift Certificates
- T-Shirts/Printing

Volunteers Needed:

- Water Stations
- Course Staff/Race Staff
- Set Up/Tear Down
- Day Of Registration
- Race Packet Prep
- First Aid Station
- Police Officers for traffic control



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Your sponsorship of the Berryessa 5K Walk/Run is very much appreciated. Net proceeds will benefit all the elementary and middle school students on the Berryessa Union School District. Sponsorship forms must be returned by September 1, 2011 to be included in the printed materials. We appreciate any donation and will work with your business to create a long lasting partnership. Thank you for your support!

Company Name: _____

Address: _____

Contact Name: _____

Phone Number: _____ Email: _____

Sponsorship level: _____ Sponsorship Amount: _____

We will be donating a non cash item: _____

Item Value: _____

No Sorry, we cannot participate: _____



Make checks payable to:
Noble Elementary PTA
Checks and or Gift Certificates should be mailed to:
Noble Elementary PTA
c/o Noble Elementary School
3466 Grossmont Avenue
San Jose, CA 95132

For further information please contact
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Please send all Internet and print ready logos to Manju Ramachandran -
manjerade@yahoo.com
Banners are welcome for use on Race Day!